

## PRESS RELEASE

### **Tridonic Introduces New 35W, 50W and 75 Watt LED Programmable Drivers for Commercial and Hospitality Lighting Applications**

**Low Profile Drivers for Spotlights, Downlights, Floor-Wall and General Illumination now Available for North American Market**

Dornbirn, Austria, December 11, 2017. **Tridonic, a leading global provider of smart and efficient lighting solutions, today introduced to the North American market new constant current, programmable, LED drivers in the EXCITE product series. These new Linear low profile drivers include 35W, 50W and 75W ranges for Linear, recessed or suspended mounted and multi-head recessed lighting luminaires designed for use with Tridonic's SLE modules that offer a range of color temperatures and lighting qualities, ideal for use in commercial, retail and hospitality applications.**

The new EXCITE series of led drivers are UL Class P Listed and are 0-10 V dimmable and can be tailored to applications using different control systems with different native dimming curves, yielding greater luminaire confidence and providing OEM design flexibility. The output of these drivers may be adjusted with the use of a ready2mains programmer or I-select 2 plugs for greater programming flexibility.

Tridonic, being a wholly owned subsidiary of the Zumtobel Group, is listed as one of the handful of qualified component suppliers of the Philips SSL Licensing program. *For more details about the program and its exact terms and conditions please go to the Philips SSL Licensing program website. <http://philips.to/2zoDwly>.*

Additionally, since these drivers have a Class P UL listing they provide further value to lighting manufacturers who may use them with their luminaire designs without the need to resubmit for UL testing and recertification, thereby reducing their product development time, cost and risk.

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Tridonic's world class design allows up to 90 percent efficiency, higher ambient temperature limits and have an industry leading lifetime up to 100,000 hours backed by a 5-year product and performance guarantee. These drivers are now commercially available world-wide.

To add further confidence for luminaire manufacturers, these drivers will reduce incompatibility issues with lighting control systems, as the Tridonic drivers may be tuned to the specific dimming curves supplied by various controls companies. Tridonic's ready2mains programmer allows OEMs to tune their required drive currents, program their dimming curve preferences and lock out future changes by unauthorized users.

## **About Tridonic**

As a globally leading supplier of intelligent and efficient lighting solutions, Tridonic supports its customers and business partners on their way to success by providing intelligent, impressive and sustainable lighting. Our lighting components offer premium quality, maximum reliability and considerable energy savings, helping our customers gain a huge competitive edge.

Tridonic introduces innovative products and state-of-the-art lighting solutions to the market on an on-going basis. Our research and development projects are fully dedicated to the development of new LED systems and technologies for interconnected lighting. Thanks to our sound knowledge base and our know-how in the sphere of vertical lighting applications (such as retail, hotel/restaurant, office and education, outdoor and industrial applications), leading luminaire manufacturers, architects, electrical consultants and lighting designers, electrical engineers and wholesalers rely on Tridonic when it comes to both indoor and outdoor lighting.

Tridonic is the Zumtobel Group's technology company and has its head office in Dornbirn, Austria. During the 2016/17 financial year, Tridonic reported sales in the amount of EUR 377.2 million. 1,590 highly qualified employees and sales partners in more than 50 countries all over the world reflect the company's commitment to developing and introducing new, intelligent and interconnected lighting systems. With over 40 million lighting points installed per year, Tridonic plays a decisive role in interconnected lighting as a key element and important infrastructure for the "Internet of Things".

[www.tridonic.com](http://www.tridonic.com)

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