

## PRESS RELEASE

### **Tridonic Demonstrates IoT System for Connected Lighting at LIGHTFAIR International 2017**

**net4more connects lighting fixtures to the Internet, provides digital control for energy management and enables IoT-based services**

**DORNBIRN, Austria, May 4, 2017--Tridonic, a leading global provider of smart and efficient lighting solutions, today announced that it will be demonstrating for the first time in North America its IP-based, net4more toolkit utilizing IP-based technology that enables open, flexible and scalable connected lighting networks, at its booth at LIGHTFAIR International (LFI) 2017.**

The European headquartered company sees the future of solid-state lighting (SSL) as the perfect basis for the Internet of Things (IoT) networks that will create connected buildings, connected commerce and connected cities. Tridonic will also demonstrate its DC-String track lighting system – 48 DC-String – with which miniaturization of luminaires and tracks can be achieved. Visitors can view through an Augmented Reality demo how the technology works. The lighting technology company will also exhibit its special color LED modules for spot and downlight applications, and its highly efficient LED modules for general area lighting as well as the corresponding drivers.

“Tridonic designs the brains for today’s and tomorrow’s lighting systems, making this a very exciting time for our company,” said Guido van Tartwijk, Tridonic’s Chief Executive Officer. “By partnering with other industry specialists, we deliver new and advanced technology solutions that will transform the lighting industry into the backbone of intelligent networks that connect with the cloud and unlock the potential of lighting- and data-enabled services to our customers.”

Tridonic’s recent entrance into the North American market has helped to simplify luminaire product design and development for its North America-based customers. For customers that are members of the EnabLED Licensing Program

for LED Luminaires, Tridonic (as part of the Zumtobel Group) is one of the three “Qualified Suppliers” of LED Light Engines and LED Drivers, providing an additional source to the North American lighting industry.

At LIGHTFAIR International 2017, Tridonic will demonstrate its products and solutions in booth #5703, Hall F, at the Pennsylvania Convention Center in Philadelphia.

**About Tridonic**

As a leading international supplier of intelligent and efficient lighting solutions, Tridonic supports its customers and business partners on their journey to greater success with intelligent, impressive and sustainable lighting. The company's components and lighting systems offer the highest quality, absolute reliability and considerable energy savings, giving their lighting OEM customers a distinct competitive advantage. Tridonic constantly brings innovations and state-of-the-art lighting systems to market. Tridonic focuses on vertical lighting applications in retail outlets, offices, educational establishments, industrial warehouses and outdoor installations. With over 40 million light points installed per year, Tridonic is ideally positioned to capitalize upon lighting as the key infrastructure element for the future of connected lighting and the internet of things (IoT). Tridonic is part of the Zumtobel Group and has its headquarters in Dornbirn, Austria. For more information, please visit [www.tridonic.com](http://www.tridonic.com).

**Press contact**

Melanie Stegemann  
Tridonic GmbH & Co KG  
Phone: +43 5572 395 – 45109  
[melanie.stegemann@tridonic.com](mailto:melanie.stegemann@tridonic.com)

Markus Rademacher  
Tridonic GmbH & Co KG  
Phone: +43 5572 395 – 45236  
[markus.rademacher@tridonic.com](mailto:markus.rademacher@tridonic.com)

**USA Media Contact:**

Brian Fisher  
MCA  
Phone: +1.650.968.8900 x 107  
[bfisher@mcapr.com](mailto:bfisher@mcapr.com)

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